

IGNITE SOMETHING BIG



The future is approaching with lightening speed. Do you see what's coming? Change is a powerful catalyst for growth. Knowing when and how to seize an opportunity separates market leaders from the crowd.

Ignite Your Business the Maverick Way

Maverick companies are opportunistic. They understand the value of innovation and know how to adapt quickly to a changing market-place. And it's their consistent unrelenting focus that keeps them ahead of the pack.

The Maverick Way captures the essence of maverick thinking. It is a dynamic, highly interactive process that will bring you a new perspective on how these principles and characteristics apply to your company's unique challenges. Join us. We'll provoke thoughts and ideas that can ignite significant growth in your business.

Register Today and Ignite Something Big

7:30 am Registration

8:00 am Seated Breakfast and Program

Karen Maples and Howard Arnold will guide a thought provoking exploration of what it takes to innovate – and how to think like maverick market leaders. The Maverick Way is based on Ms. Maples' proprietary process, the Pursuit of UniquenessSM, which has been used to jumpstart innovation with large and small companies around the world. Mr. Arnold brings a real world perspective of leveraging innovation to take a company from scratch to IPO.

10:00 am Wrap-Up

To reserve your seat, call Tony Wolfe at 703.394.1917 or send an email to tony.wolfe@citi.com.

This is an invitation only event. Seating is limited. RSVPs are required.

Thursday, May 29, 2008

Morton's - Tysons Corner
8075 Leesburg Pike
Vienna, Virginia 22182